**GAME RULES**

**Article I: Organisation**

**Toluna SAS,** with a capital of 381,112 Euros, situated at 1 Bis Rue Collange; 92593 Levallois-Perret Cedex**,** and registered under n°432033181 with the Trade and Companies Register, is organising a free competition with no purchase necessary. The competition, “Toluna’s Prize Draw” will run every month from 26th April 2013 until 31st December 2014.

The competition is open to all members of Toluna over 18 years of age and resident in one of the following countries: Argentina, Australia, Austria, Belgium, Brazil, Chile, China, Czech Republic, Korea, Denmark, Finland, France, Greece, Holland, Hong Kong, India, Ireland, Italy, Japan, Malaysia, Mexico, Norway, New Zealand, Peru, Poland, Portugal, Russia, Singapore, South Africa, Spain, Sweden, Switzerland, Thailand, Turkey, United Kingdom, Tunisia.

**Article II: Participation**

In order to participate, members need a ticket:

* The member receives a ticket after subscribing on the Toluna site
* The member can exchange 500 points for a Prize Draw ticket (there is no limit to the number of tickets obtained)
* The member will receive tickets for completing certain surveys

**Article III: Nomination and allocation of winners**

The draw will take place at the end of each month.

20 winners will be selected at random:

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Country** | **Total to be divided** | **Currency** | **1st Prize** | **2nd Prize** | **3rd Prize** | **4th and 5th Prizes** | **6th, 7th and 8th Prizes** | **9th – 20th Prizes** |
| **Europe** | 5 000 | EUR | 2 000 | 1 000 | 500 | 150 | 100 | 75 |
| **United Kingdom** | 5 000 | GBP | 2 000 | 1 000 | 500 | 150 | 100 | 75 |
| **Russia** | 50 000 | RUB | 20 000 | 10 000 | 5000 | 1500 | 1000 | 750 |
| **Poland** | 8 000 | PLN | 3 200 | 1 600 | 800 | 240 | 160 | 120 |
| **Australia** | 5 000 | AUD | 2 000 | 1 000 | 500 | 150 | 100 | 75 |
| **Argentina** | 15 000 | ARS | 6 000 | 3 000 | 1500 | 450 | 300 | 225 |
| **Mexico** | 50 000 | MXN | 20 000 | 10 000 | 5000 | 1500 | 1000 | 750 |
| **Peru** | 15 000 | PEN | 6 000 | 3 000 | 1500 | 450 | 300 | 225 |
| **Chile** | 4 000 000 | CLP | 1 600 000 | 800 000 | 400000 | 120000 | 80000 | 60000 |
| **Japan** | 500 000 | JPY | 200 000 | 100 000 | 50000 | 15000 | 10000 | 7500 |
| **Sweden** | 50 000 | SEK | 20 000 | 10 000 | 5000 | 1500 | 1000 | 750 |
| **Czech Republilc** | 40 000 | CZK | 16 000 | 8 000 | 4000 | 1200 | 800 | 600 |
| **Denmark** | 40 000 | DKK | 16 000 | 8 000 | 4000 | 1200 | 800 | 600 |
| **China** | 10 000 | CNY | 4 000 | 2 000 | 1000 | 300 | 200 | 150 |
| **Norway** | 40 000 | NOK | 16 000 | 8 000 | 4000 | 1200 | 800 | 600 |
| **Brazil** | 5 000 | BRL | 2 000 | 1 000 | 500 | 150 | 100 | 75 |
| **Singapore** | 5 000 | SGD | 2 000 | 1 000 | 500 | 150 | 100 | 75 |
| **Switzerland** | 8 000 | CHF | 3 200 | 1 600 | 800 | 240 | 160 | 120 |
| **Hong Kong** | 50 000 | HKG | 20 000 | 10 000 | 5000 | 1500 | 1000 | 750 |
| **India** | 250 000 | INR | 100 000 | 50 000 | 25000 | 7500 | 5000 | 3750 |
| **Korea** | 7 000 000 | KRW | 2 800 000 | 1 400 000 | 700 000 | 210000 | 140000 | 105000 |
| **New Zealand** | 10 000 | NZD | 4 000 | 2 000 | 1000 | 300 | 200 | 150 |
| **South Africa** | 50 000 | ZAR | 20 000 | 10 000 | 5000 | 1500 | 1000 | 750 |
| **Turkey** | 10 000 | TRY | 4 000 | 2 000 | 1000 | 300 | 200 | 150 |
| **Malaysia** | 20 000 | MYR | 8 000 | 4 000 | 2000 | 600 | 400 | 300 |
| **Thailand** | 200 000 | THB | 80 000 | 40 000 | 20000 | 6000 | 4000 | 3000 |
| **Tunisia** | 10 000 | TND | 4 000 | 2 000 | 1 000 | 400 | 200 | 150 |

10 alternatives will also be selected in order to ensure a sufficient number of winners. Winners will be contacted by Toluna and will have two weeks to claim their prizes.

The winners will be informed of the results by email. The winners agree to all necessary identity checks and address verification (postal or internet). Any false information given about identity or address will result in the winner being disqualified.

**Article IV : Registration of Copyright**

**The rules were introduced by Maître Franck CHERKI, Huissier de Justice 119, avenue de Flandre, 75019 PARIS, France**.

The rules may be altered at any time under the guise of an amendment by the organiser, in respect of the conditions set out.

The amendment will be introduced by **Maître Franck CHERKI, Huissier de Justice 119, avenue de Flandre, 75019 PARIS, France**.

**The rules will be sent free of charge to any person who addresses a request to Toluna SAS,** 1 Bis Rue Collange; 92593 Levallois-Perret Cedex. The stamp required for the request will be reimbursed on request based on the standard ‘letter’ rate in force.

**Article V: Reimbursement of Charges**

**Any participant in the competition can obtain on request a reimbursement equivalent to the connection charges, based on five minutes connected at a reduced rate. The reimbursement request should be sent via post to Toluna SAS, along with the participant’s bank account details, proof of address and an extract of a bill from the supplier indicating the date and time of the connection, no more than 30 days after the closing date of the competition, the letter being postmarked by the deadline. The costs incurred by the participant for the stamp necessary for this request will be reimbursed** on request based on the standard ‘letter’ rate in force. Only one reimbursement request per participant subscribed to the game and per envelope (same name and same address) will be considered.

However, where the participant is making use of an unlimited internet offer, no reimbursement will be made as the participant has not incurred any extra charges by taking part in the competition.

Article VI: Connection and usage  
Participation implicates knowledge and acceptance of the features and limitations of the Internet, the lack of protection of certain data against possible misappropriation and piracy or risk of contamination by viruses circulating on the network. Toluna SAS accepts no responsibility for any misuse or disruption resulting from the use of the computer, Internet access, telephone line or any other technical connection, and for sending any updates to an incorrect or incomplete address.  
   
Article VII: Litigation and Responsibilities  
Participation in this competition implicates the unconditional acceptance of the regulations in their entirety. Any misrepresentation or misleading information, or any fraud will result in disqualification. Toluna SAS will settle any litigation related to the game and its rules. It will not respond to any request concerning the interpretation or application of these rules, mechanisms and modalities of the game and the list of winners, either written or by telephone. Toluna SAS reserves the right for any reason whatsoever to extend or cancel this game in compliance with Article VI.  
  
Article VIII: Presentation of prizes  
Toluna SAS cannot be held responsible for any damage, loss or theft that may occur during the delivery of consignments.  
  
Article IX: Agreement as to Evidence  
Except in cases of obvious errors, it is agreed that the information resulting from Toluna SAS’ game process can be used as evidence in any litigation pertaining to the connection and electronic data processing (EDP) of said information related to the game.  
  
Article X: Jurisdiction  
Participants unreservedly accept that the mere act of participating in this game submits them to French law, including any litigation that may arise due to the purpose of this contest or that is directly or indirectly related to it, without prejudice to any conflicts of laws that may exist. Any dispute between the parties lies exclusively with the jurisdiction of the Grande Instance de Paris Tribunal.  
  
Article XI: Data Protection  
Under Data Protection Act 6 January 1978, art. L.27, participants have the right to access and correct their data. No personally identifiable information will be provided to third parties for any reason whatsoever.  
  
Article XII: Rights of literary and artistic property  
In accordance with the laws governing the rights of literary and artistic property, reproduction and representation of all or part of the elements of this game is strictly prohibited. All trademarks are registered trademarks.